



Be successful in **Your own** (not a franchise)
Home Construction & Home Kits Business!

Profit from **Paragon Homes 'Formula for Success'** using our proven **Home Construction Consulting and Project Management Business Package.**

Here is an opportunity to use your existing building knowledge and relationships to offer Construction Consulting and Project Management services to **Owner-builder Clients** who do the following:

- Pay you for Pre-construction estimates
- Secure their own financing and insurance
- Act as the Gen. Contractor with your help
- Select their appropriate level of your Construction Consulting Services
- Are responsible for changes and total costs
- Pay all vendors including you
- Realize substantial 'instant equity' and are happy to tell their friends

Review the many Advantages and Opportunities we have experienced in the Home Construction Business since 1989:

Gives you a **Competitive Advantage** over local builders by offering your customers savings of 10% to 20% or more. Use your existing building knowledge and relationships

- No more construction loans
- No more checks to subcontractors and suppliers
- Reduced overhead, liability and responsibility
- No Workers Comp audits; no Builders Risk
- No huge cash flow swings; know exact accounts receivable at all times
- No profit shrinkage
- No waiting period to get paid: get some fees up front
- Make more money with more clients with less time, headaches, overhead and responsibility
- Get paid for your Pre-construction services, while preparing your client for the appropriate level of your Construction Phase consulting services
- Use your existing business name and relationships (**not a franchise**)

Supplement or diversify your existing building business.

Be the first in your area to take advantage of this emerging market and set up your own successful and rewarding Home Construction Consulting & Project Management .

Call today to discuss your specific requirements 1-877-827-7765

Purchase the complete Business Package from \$12,000 + Taxes

Contents Overview of the Paragon Home Business Package

Includes the following elements to get off to a quick and successful start!

- 1. Sales and Marketing Program** - contains comprehensive advertising information, presentations, forms and procedures how to promote your business and **reach Prospects and convert them into Owner-builder and Investor Clients** who want to act as the General Contractor for the construction of their own home, remodel or investment properties.
- 2. Personal Sales Training** - one visit to your location during the first year by our Sales Professional. Member pays all travel expenses only.
- 3. Annual Sales and Marketing Support** for via phone and email by our Sales Professional.
- 4. Ready-to-use Website Template** to promote your own Construction Consulting business, complete with rights to use our copyrighted text and graphics that you can modify to fit your particular business.
- 5. Paragon Homes Construction Consulting Agreements** - define roles and responsibilities of Consultant and Owner clients for 5 levels of consulting services.
- 6. Builder forms and Contracts**
- 7. Full construction Project Management System**
- 8. Complete Home Packages-Kit product line**

You can be in business, signs on the road within a week with our proven business model, this includes full design and plan services, construction management and home packages/kit.

